



Petenwell and Castle Rock Stewards

P.O. Box 8, Arkdale, WI 54613

PACRS Meeting
1/20/2011 -- 10:00 a.m. at the Lure

In Attendance: Rick Georgeson, Ron Von Haden, Curtis Frost, Chris Turok, Virgil Miller, Scott Bordeaux, Ron Lyman, Carol Lyman, Matt Krueger, Chris Murphy. Board members Wayne Gjersvig and Barb Baker e-mailed Rick Georgeson with their reason for being unable to attend.

Rick Georgeson called the meeting to order.

Meeting Minutes: Motion made by Ron Von Haden that minutes from the December meeting be approved as distributed. Curt Frost seconded. Motion passed. Chris Turok reported that there are 44 paid memberships thus far (over 50% of members) and those who have sent in their dues have received a membership card and a letter of thanks as a receipt for tax purposes. Anyone who has not submitted their dues is asked to do so by mailing \$25 for individual memberships or \$50 for organization memberships to **PACRS, P. O. Box 8, Arkdale, WI 54613**.

Treasurers Report: Curt Frost distributed a financial report to the officers with the amount of money in the checking account and the savings account. No bills were submitted for payment: Ron Von Haden moved that the Treasurer's Report be approved. Scott Bordeaux seconded the motion. Motion passed.

Web-site Update: Ron Lyman stated that there was nothing new to report, but that any updates received were being forwarded on to be put on the web site. There was a suggestion that PACRS have a site placed on FaceBook. This will be discussed at the next meeting, but there was agreement that if this took place, it would not be in place of the current web-site, but would be in addition.

Economic Impact Study: Rick Georgeson and Curt Frost attended a meeting on Dec. 17 with the DNR & the EPA to get more details on their proposed large-scale economic impact study. They reported that it was a very positive session with good interaction. Meeting discussions took place on current water monitoring activities, how the data collected will be used for future modeling, the TMDL project, and SWAT (Soil & Water Assessment Tool) modeling. There is still concern about whether the larger Economic Impact Study will be segmented enough to meet the needs of PACRS for our specific geography surrounding Lakes Petenwell and Castle Rock. This will continue to be stressed at the next meeting of that group, which will be in mid-February (exact date not yet set). Matt Krueger noted that the Tainter/Menomine Lakes Association Economic Impact Study has been completed and it will be interesting to see what the results of that study are.

Additional discussion took place regarding the \$150,000 that has been allocated by the legislature for use this year and next; with a request that a full accounting be provided to PACRS as to how this money is being used. It was decided that an update from Scott Watson would be valuable. He will be contacted to see if he can attend the next monthly meeting and give a report.

Final discussion ensued regarding the allocated \$3000 by Adams & Juneau counties and how those funds are to be used, given that the final geography question for the Economic Impact Study is still unresolved. Chris Murphy indicated that it is important to have this taken care of in the next couple months, and there was agreement that it would be resolved prior to the May PACRS meeting.



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Fund Raising: Scott Bordeau reported that the fund-raising strategy recommendations will depend upon the geography decision for the Economic Impact Study. Plans for fund-raising will resume once it is determined whether we are doing our own study, or just participating in the larger DNR/EPA study.

Other:

Curt Frost reminded the group of the importance of contacting legislators to continue to solicit their support. With new people in office, we must keep our name top of mind, and our goals on their political agenda. With that in mind, Chris Turok will make up Honorary Membership Cards for legislators and/or staff members, and they will be hand delivered by Ron Von Haden, along with a PACRS letter of introduction, and a car window sticker.

Chris Murphy asked if PACRS would be interested in supporting the Clean Boats/Clean Water initiative. One option is to apply for a grant and co-op the cost of hiring summer interns to work at the boat launch areas, handing out information and assisting in washing boats as they leave the lake landing area. It was suggested that perhaps PACRS members could volunteer to be on hand at the boat launch areas to help get the PACRS name out in the public more. No final decision made, but this warrants further discussion at up-coming meetings. Chris also solicited input on projects that are being considered by the Wisconsin Institute for Sustainable Agriculture at the College of Agricultural & Life Science at the University of Wisconsin-Madison. Members agreed that Chris should provide stakeholder input to this group on behalf of PACRS to emphasize the phosphorus concerns related to dairy cow operations.

Chris Murphy stated that there is a conference to be held Feb. 13-15 at the Wilderness Resort in Wisconsin Dells put on by GrassWorks, Inc. If anyone is interested in attending, it is a great way to develop contacts and make connections with other groups who have similar environmental objectives. If interested, please visit their web-site at www.grassworks.org.

Rick Georgeson will be speaking to a couple groups this winter to convey the messages of the PACRS organization. This public relations activity is critical to the growth and on-going progress of our organization and Rick's efforts are greatly appreciated.

Virgil Miller commented that a letter to the editor is warranted to "Wisconsin Outdoor News" to clarify that PACRS members are volunteering to do the water monitoring project. Rick Georgeson will write a letter to them.

Next Meeting: The next meeting will be **Friday, March 4**, at 10:00 a.m. at the Lure.

Curt Frost moved to adjourn, Scott Bordeau seconded. Motion carried.

Respectfully submitted,
Chris Turok
Secretary